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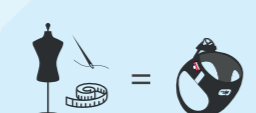
VISION



POSITIONING



ETHICS



\$\$\$ - \$\$\$\$

ANKER BRAND



USP



STORY TELLING



DIFFERANTIATION



RETAIL MARKETING

BRAND COMMUNICATION

SALES TRAINING PROMOTION

POS

COMMUNICATION

PRODUCT PICTURES

PRODUCT PACKAGING

ACTION PICTURES

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DATA

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MEDIA HUB  
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WEBSITE



SOCIAL MEDIA  
COMMUNITY



DRIVE TO STORE

PET STORE



B2C

27 - 45  
TARGET GROUP



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